

## Cheryl Heppard ~ Biography



Cheryl Heppard is founder of several websites, including CherylHeppard.com, FrontStreetPR.com, GetBusyWithClients.com, and HealthyHandout.com. Her mission is to teach health and wellness practitioners and small business entrepreneurs all over the world how to use proven internet marketing visibility and publicity strategies to attract more ideal clients and enjoy more income and freedom in their business.

Cheryl created The Get Seen Get Clients System™, a practical and step-by-step blueprint that teaches entrepreneurs how to use strategic internet marketing techniques which consistently bring in new clients and customers who are ready to invest in the work of change to get the results they desire.

Through her coaching, consulting and marketing expertise and services, Cheryl helps entrepreneurs leverage their marketing opportunities and increase profits by using an integrated online marketing strategy with a particular focus on website marketing, list building and publicity strategies. Cheryl has a proven track record in the arena of Internet technology and is dedicated to showing service related and help~preneurs how to work smarter, not harder by using online marketing, as well as teaching them how to leverage their time and talents by working with more clients in less time, and creating multiple streams of income.

Cheryl's proven systems and BIG results her clients have seen after working with her has made her a much sought-after mentor, consultant and speaker.

Cheryl's mission and message—that it's crucial for service based entrepreneurs to embrace and utilize internet marketing to build their business so they can reach more people to create change and impact, is key to having a lucrative business that allows more time, freedom and income and can be run from anywhere—continues to inspire people everywhere. She is especially driven to help entrepreneurs afford to live a fulfilling and healthy lifestyle which includes plenty of self-care, relaxation, and fun.

After learning and implementing Cheryl's proven online marketing techniques and strategies, her clients typically experience a significant increase in traffic, subscribers, clients, media exposure, and income. Heppard is a sought after speaker both locally and virtually and regularly leads internet marketing presentations and in-depth trainings for clients, joint venture partners and subscribers.

Cheryl lives in the Detroit suburbs, with her husband Mark, two daughters and their funny yellow Labrador, Penny.