

Lead Generation

- Educational trainings
- Giveaway guides
- Speaking
- JV Events & Interviews
- Advertising

Tripwire Offers

- Audio Training Package \$7
- Marketing Templates \$15
- Monetize Your Marketing \$297
- Ideal Client Attraction \$297
- Publicity Strategy Session \$497

Core Services

VIP Days

Weekend Intensives

Mastermind Programs

3-12 Month Consulting

(\$3K-25K)

Revenue Maximizers

Done For You Services

Website & Funnel Set Up

Publicity Packages

(\$5K-\$50K)



www.CherylHeppard.com www.ConsultingCampaign.com

www.MonetizeYourMarket.com www.NewYearBizPlan.com